



## BOSTON MARKET® TO PRESENT DONATION AT GIVE KIDS THE WORLD VILLAGE®

<b><u>WHAT:</u></b>	<ul style="list-style-type: none"> <li>• As part of Katie's Kitchen's one year anniversary, Boston Market is presenting a donation to Give Kids The World (GKTW) Village – the cornerstone of the company's philanthropic efforts.</li> <li>• The restaurant provides complimentary dinners for wish children and their families staying at the Village.</li> <li>• The restaurant is named Katie's Kitchen in honor of a very special young girl who was a guest at the Village.</li> <li>• Give Kids The World is a non-profit resort that fulfills the wishes of children with life-threatening illnesses, providing week-long, cost-free vacations to more than 99,000 families from all 50 states.</li> </ul>
<b><u>VISUALS:</u></b>	<ul style="list-style-type: none"> <li>• Check presentation of \$858,100</li> <li>• Exterior of Katie's Kitchen</li> <li>• Attended by:             <ul style="list-style-type: none"> <li>○ Lane Cardwell, CEO, Boston Market</li> <li>○ Pamela Landwirth, President, Give Kids The World</li> <li>○ A Give Kids The World Wish Family</li> </ul> </li> </ul>
<b><u>WHEN/ WHERE</u></b>	<p><b><u>Wednesday, January 27</u></b></p> <ul style="list-style-type: none"> <li>• Opening remarks</li> <li>• Check presentation by Lane Cardwell, 11 AM ET</li> <li>• Plaque and brick paver presentation and special thanks by Pam Landwirth</li> <li>• Lunch catered by Katie's Kitchen for all attendees</li> <li>• Give Kids The World tours also available</li> </ul> <p>Give Kids The World Village 210 South Bass Road Kissimmee, FL 34746</p>
<b><u>INTERVIEWS AVAILABLE:</u></b>	<ul style="list-style-type: none"> <li>• Lane Cardwell, CEO, Boston Market</li> <li>• Pam Landwirth, President, Give Kids The World</li> </ul>
<b><u>MEDIA CONTACTS:</u></b>	<p>Sabrina Crider, (314) 982-1772 Leslie Rivera, (720) 383-2324 Susie Story, (407) 791-2396</p>

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