



NEWS RELEASE

For Immediate Release

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New York and Connecticut Boston Market restaurants to donate 15% of Veterans Day sales to Disabled American Veterans

NEW YORK and CINCINNATI – November 9, 2009 – Thanks to Cops for DAV and Boston Market, people can enjoy a wholesome, great-tasting meal on Veterans Day while helping build better lives for America's disabled veterans. On Wednesday, November 11, 44 Boston Market restaurants in New York and Connecticut will donate 15% of sales to Disabled American Veterans (DAV) in honor of Veterans Day.

Boston Market is committed to the communities they serve, and their Restaurant Fundraising Night program enables customers to purchase meals with 15% of their meal (pre-tax) donated back to charity organizations. Using an event ticket ensures the funds are properly credited to the DAV organization.

To be included in the donation to DAV, all meals must be purchased at one of the participating Boston Market restaurants between the hours of 4 PM to 10 PM on Wednesday, November 11. Customers must present the event ticket (available via the links below) when ordering a meal.

Find participating stores and download an event ticket online at
<http://www.dav.org/donate/FundraisingEvents.aspx> or www.copsfordav.com

MEDIA OPPORTUNITY – DAV Mobile Service Office at New City Boston Market

- **Date & Time:** Wednesday, November 11 (Veterans Day) | 4 PM to 10 PM
- **Location:** Boston Market, 32 North Main Street, New City, New York, 10956

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- **What:** DAV's Mobile Service Office puts service its offices on the road to assist local veterans in submitting claims for benefits to veterans. The MSO will visit the New City Boston Market to assist local veterans in the area.

About Boston Market

Boston Market Corporation, headquartered in Golden, Colorado, has been giving time back to busy families and individuals for more than 24 years by offering fresh, home-style meals in 522 locations from coast to coast. Boston Market is a delicious staple of dinner tables across the nation, from the fresh chickens prepared in signature rotisserie ovens to its extensive selection of high-quality side dishes. For more information, visit the company's website at www.bostonmarket.com. For the latest news, deals, and coupons follow @bostmarket on Twitter.

About Disabled American Veterans (DAV)

The 1.2 million-member Disabled American Veterans, a non-profit organization founded in 1920 and chartered by the U.S. Congress in 1932, represents this nation's disabled veterans. It is dedicated to a single purpose: building better lives for our nation's disabled veterans and their families. More information is available at www.dav.org.

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